BTEC Assignment Brief

Qualification	BTEC International Level 3 Foundation Diploma in Esports BTEC International Level 3 Diploma in Esports BTEC International Level 3 Extended Diploma in Esports
Unit number and title	**19**: Esports Law
Learning aims	**C**: Explore laws, legislation and regulations that impact professional sports performers and esports players
Assignment title	The part played by regulation
Assessor	
Issue date	
Hand in deadline	

Vocational scenario or context	Your line manager believes you are now ready to deliver a presentation to colleagues in the office, or to students in school/ college as part of an outreach project on the role that regulation plays in relation to doping, sports agents and the use of social media. You will need to refer to a selected professional sports performer and an esports player as case studies to support your findings.

Task 1	You will need to undertake some additional research into the selected professional sports performer and esports player. Your presentation must be related to the selected professional sports performer and the esports player and include: ● the effectiveness of the registration and transfer process as it applies to the chosen players ● the laws, rules and regulations that apply to the chosen players and the sanctions for breaking these at a regional, national and international level, you should consider: ○ specific laws and rules of the game/sport ○ rules and regulations of specific organisations ○ enforcement of anti-doping and anti-gambling ○ regulations of broadcasting, media and social media ○ criminal law ● the role of trades unions, support organisations and sports agents and how they can have both positive and negative impact on the chosen players • A judgement as to the most significant regulations affecting the professional sports performer and esports player.
Checklist of evidence required	A presentation, including speaker notes, evaluating the

	effectiveness of the regulations relating to doping, sports agents and the use of social media
Criteria covered by this task:	
Unit/criteria reference	To achieve the criteria, you must show that you are able to:
19/C.D3	Evaluate the effectiveness of the regulations relating to anti-doping, sports agents and the use of social media for a selected professional sports performer and esports player.
19/C.M3	Analyse the appropriate regulations for registration, antidoping, trade union, sports agents and use of social media specific to a selected professional sports performer and esports player.
19/C.P4	Explain the regulations of the registration of professional sports performers and esports players, anti-doping, the use of social media and sanctions for any breaches.
19/C.P5	Explain the role and regulations of trade unions, support organisations and sports agents in relation to a selected professional sports performer and esports player.
Sources of information to support you with this assignment	**Websites** ccsbestpractice.org.uk/entries/corporate-social-responsibility-policy-template/#:~:text=CSR%20policies%20aim%20to%20guarantee,an%20example%20CSR%20policy%20template. b1g1.com/businessforgood/csr-guide?gclid=CjwKCAjw74b7BRA_EiwAF8yHFEmaEE3QpVBQSzEuy97V5lei6KMI0LUEn5tKci3-Isq_ioDWs8t9URoCuKAQAvD_BwE digitalcommons.wku.edu/cgi/viewcontent.cgi?article=2146&context=ijes#:~:text=In%20a%20neoliberal%20context%2C%20CSR,place(s)%20in%20society. researchgate.net/publication/271150910_Corporate_social_responsibility_in_sport_Stakeholder_management_in_the_UK_football_industry sportanddev.org/en/article/news/sport-and-corporate-social-responsibility sportsbusinessdaily.com/Journal/Issues/2019/09/09/In-Depth/Social-responsibility.aspx epublications.marquette.edu/cgi/viewcontent.cgi?article=1428&context=theses_open kennethcortsen.com/the-application-of-strategic-csr-in-the-sports-industry/ ukessays.com/essays/marketing/corporate-social-responsibility-in-professional-sports-marketing-essay.php

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